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# Daniel Gresly

## Graphic Designer

### Cirriculum Vitai.

#### Personal Statement

Through the years I have spent studying graphic design I have built up a good knowledge of design. The main reason I chose to study graphic design was because I thoroughly enjoy it, without this enjoyment of good design I don't think I would be able to succeed as a designer. I like to experiment with technology in design and also enjoy learning new techniques and methods through watching podcasts and doing online tutorials.

#### Employment

October 2004 - October 2006  
Argos Northampton  
Customer Advisor

October 2006 – Present  
Comet Northampton  
Sales Staff

Despite on appearance having nothing to do with design, working at these places has given me an understanding of one of the key criteria for design, to sell a product. Having this deep consumer knowledge has aided me in knowing the patterns in which people purchase products.

#### Education

Northampton College  
BTEC ND Graphic Design  
Distinction x2  
Merit x1

Northampton University  
I'm currently in my third and final year at Northampton University. I am studying a BA Hons in Graphic Communication.

#### Interests

Most of my time is currently divided between work and university although in my free time I enjoy keeping active. My hobbies include climbing mountains with friends, going out mountain biking with my local mountain bike club or I often just go out taking photos and enjoy the countryside. Despite being something I am studying photography remains one of my main hobbies and I enjoy taking photos wherever I go.



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